



Your payment solution for Latin America

→ LetPay.co



About LetPay



Founders of PagSeguro and
Brazilian mercado pago

Global

Hundreds of happy merchants
worldwide

Expertise

Fueled with decades of
payments experience

100M+

9 digit transaction volume
processed in high-risk

Since 2017

Specialized in cross-border
payments since 2017

Regional

Ever expanding coverage
across Latin America

Trusted banking partners



What we offer

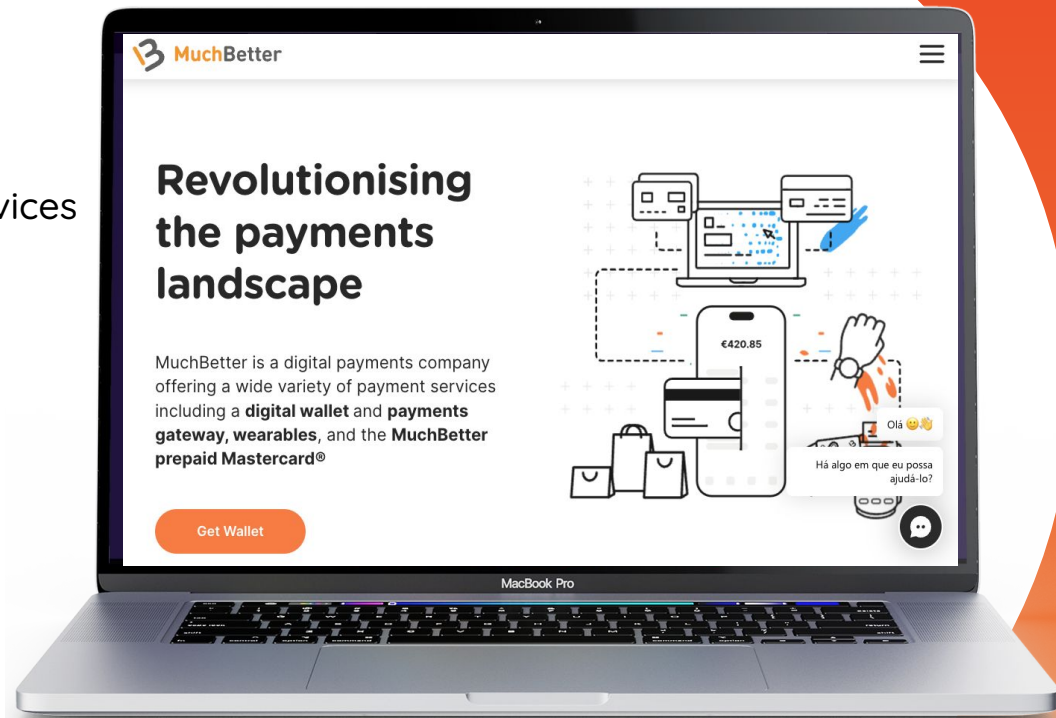


Case study




muchbetter offers online payments services for e-wallets and payment gateways

- **100M+** in volume
- **3.5M+** transactions processed
- **\$65** average sales price



 **Letpay**
client since

 04/2018

 Pay-ins

 Payouts

 ID Validation

Case study



CupidMedia runs dating sites for specific groups worldwide

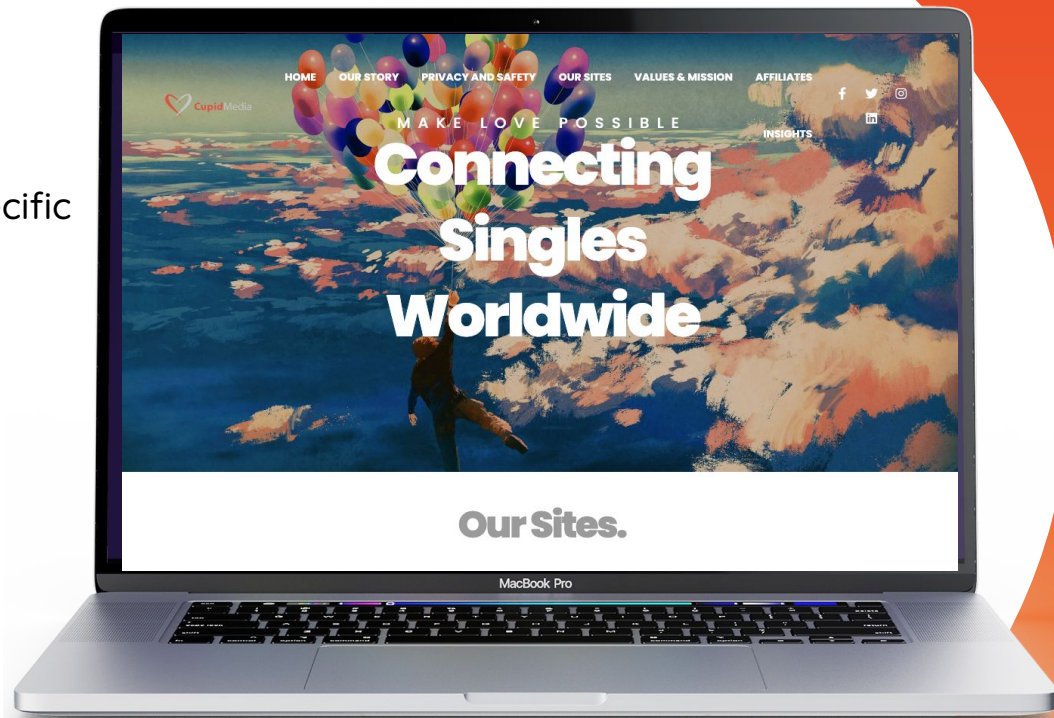
- **83% additional revenue** via PIX
- **\$13** average sales price
- **92%** approval rate

 **Letpay**
client since

 03/2020

 Pay-ins

 ID Validation



Case study

XVIDEOS

XVideos - international website that hosts adult-oriented video content

- **10M+** in volume
- **200 000+** transactions processed
- **99%** approval rate

 **Letpay**
client since

 04/2022

 Pay-ins

 ID Validation



Country Brief: Brazil



Rapidly expanding online base with over 188M internet users, making it the region's top e-commerce market.



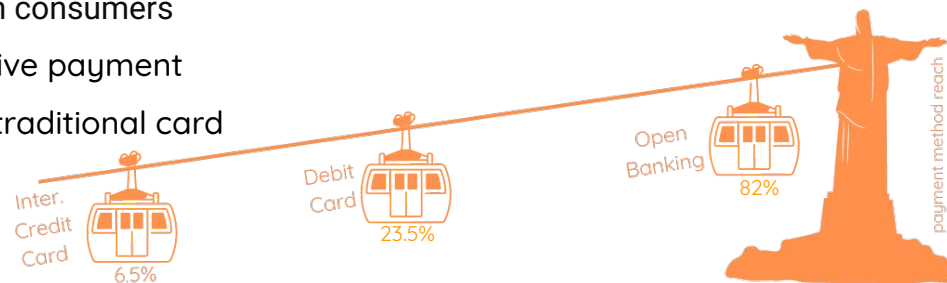
Brazil accounts 29% of the Latin American e-commerce market. Forecasted market size 2029: \$125.68BN+



82% of Brazilian consumers prefer alternative payment methods over traditional card payments.



Rapid adoption of risk-free real-time payments with 206M+ daily transactions, growing 75% since 2020.





Brazil

LATAM Coverage

Cards



Banking



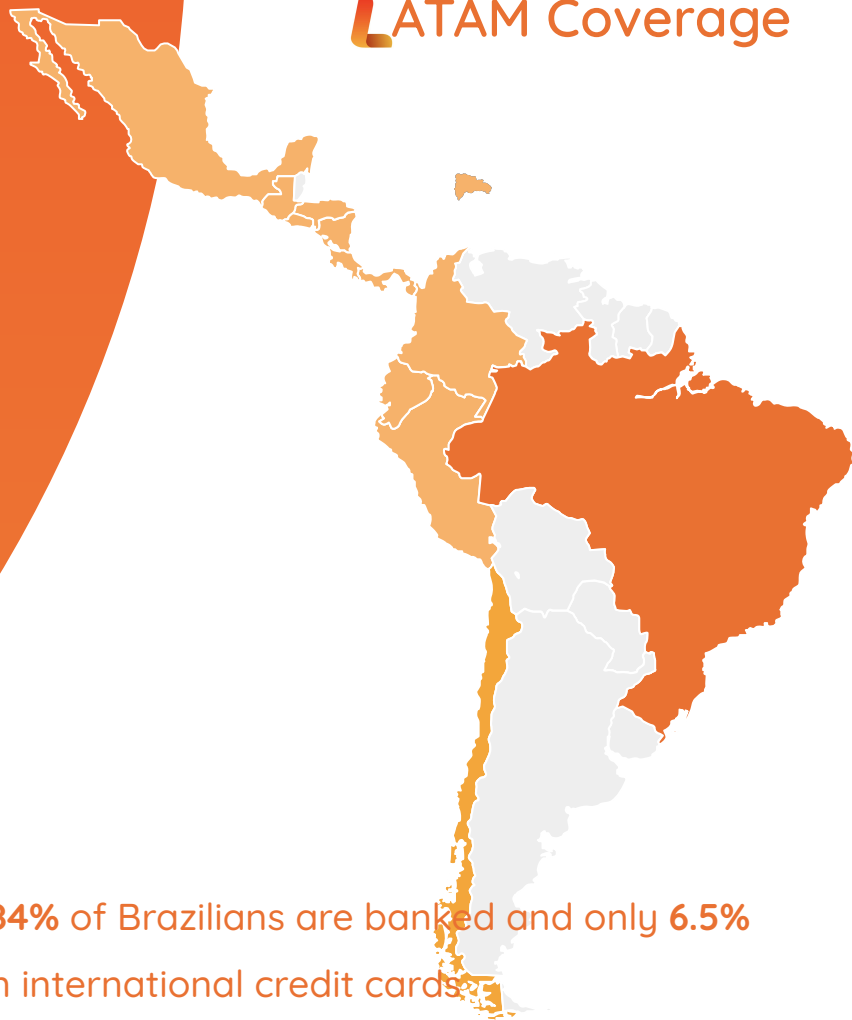
Wallets



APMs



Available Services



Country Brief: Mexico



Fast growing online population with 107M+ internet users; 6.6M new users in 2022 alone



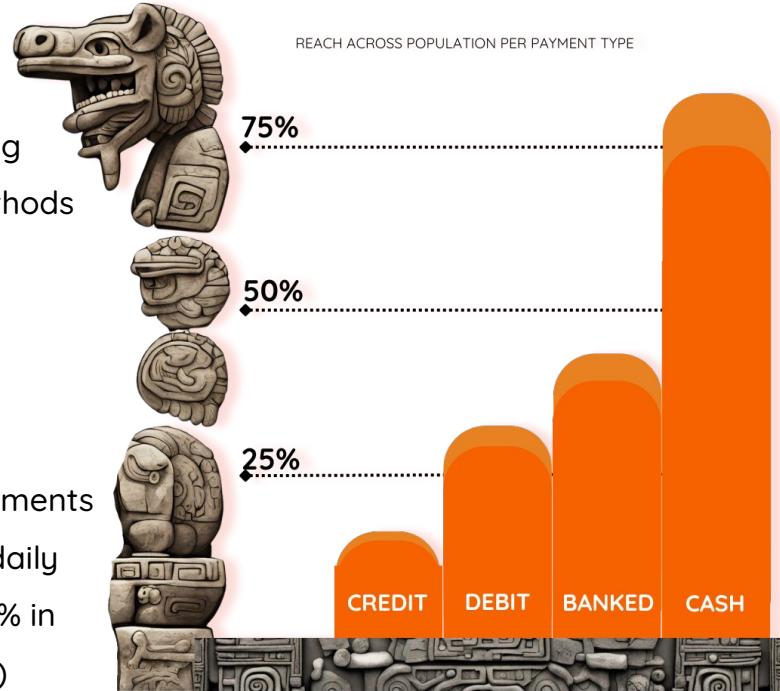
Annual e-commerce growth rate of 16.8%; Forecasted market size 2027: \$70.4BN+



78% of people prefer using alternative payment methods over credit cards



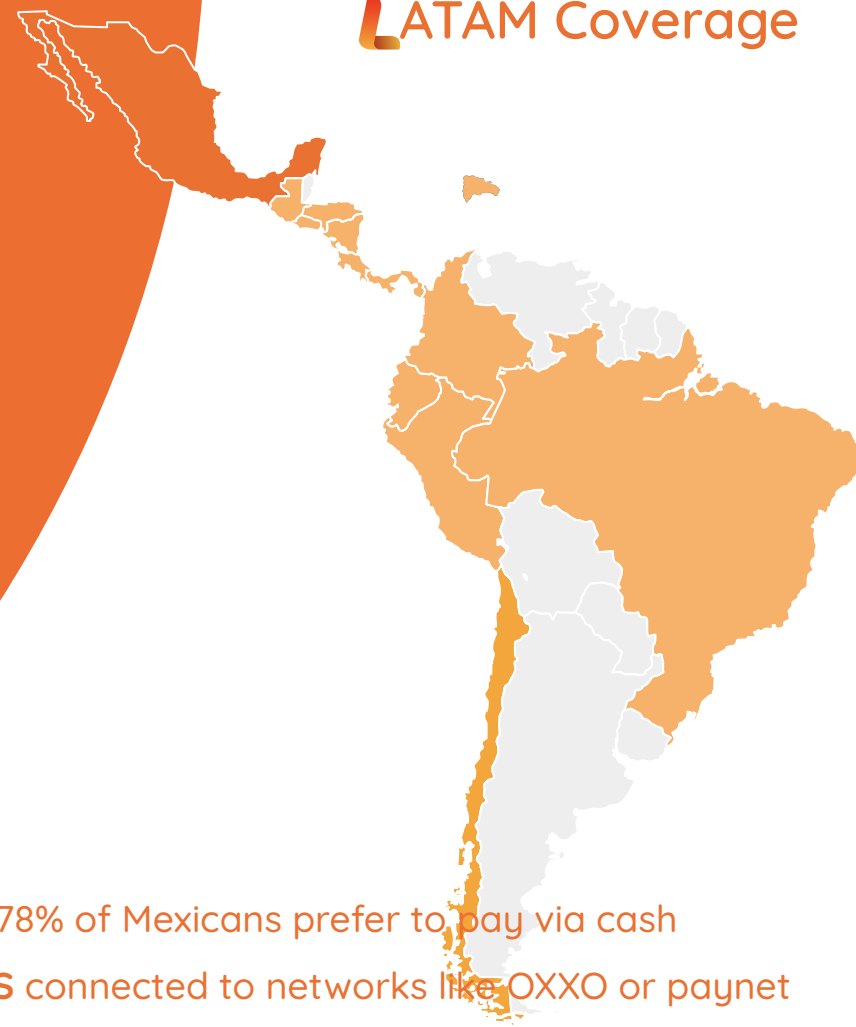
Since 2016, real-time payments have surged, with 1.7M+ daily transactions, growing 60% in recent years (2020-2022)





Mexico

LATAM Coverage



Cards



Banking



APMS



Available Services

- Payouts **SPEI**
- Pay-ins

Fun Fact: 78% of Mexicans prefer to pay via cash
 84,176 POS connected to networks like OXXO or paynet

Country Brief: Chile



90.2% of the population with internet access. 1.5M people added on last years (2020-2024)



13% of the population remains unbanked



Annual e-commerce growth rate of 14.09%; Forecasted market size 2027: \$16.69BN+



Digital payments in Chile grew 32% in 2020! Digital wallets are growing faster than cards, becoming the new favorite way to pay



Payment method reach by consumers



Chile

LATAM Coverage



Banking



Wallets



APMs



Available Services

- Pay-ins
- POS: 41,600+

Fun Fact: In 2024, Chile digital wallet use has overtaken cash payments for the first time across the region

Country Brief: Colombia



70% of the population with internet access. 5.7M people added on last couple years (2022-2024)



26 Million online buyers.
Forecasted market size 2029: 8% growth



32% of e-commerce transactions are powered by PSE.
APMs engage 86% of adults in the market



Mobile wallets and QR code payments surge in Colombia, surpassing 1 million daily transactions.





Colombia

LATAM Coverage



Fun Fact: 35% of all online purchases in Colombia are made using PSE's online banking system

Cards



Banking



WALLETS



APMs



Available Services

- Payouts
- Pay-ins

Country Brief: Peru



74.7% of the population with internet access; 918.000 people added between 2023 and 2024



Annual e-commerce growth rate 9.76%; Forecasted market size 2027 - USD 16.1 billion



64% of the population uses digital payments, while 52% remains unbanked.



Peru's digital payments market is projected to reach USD 22.93 billion by 2028



Payment method reach by consumers



THE WORLD BANK

IBRD • IDA

Data source

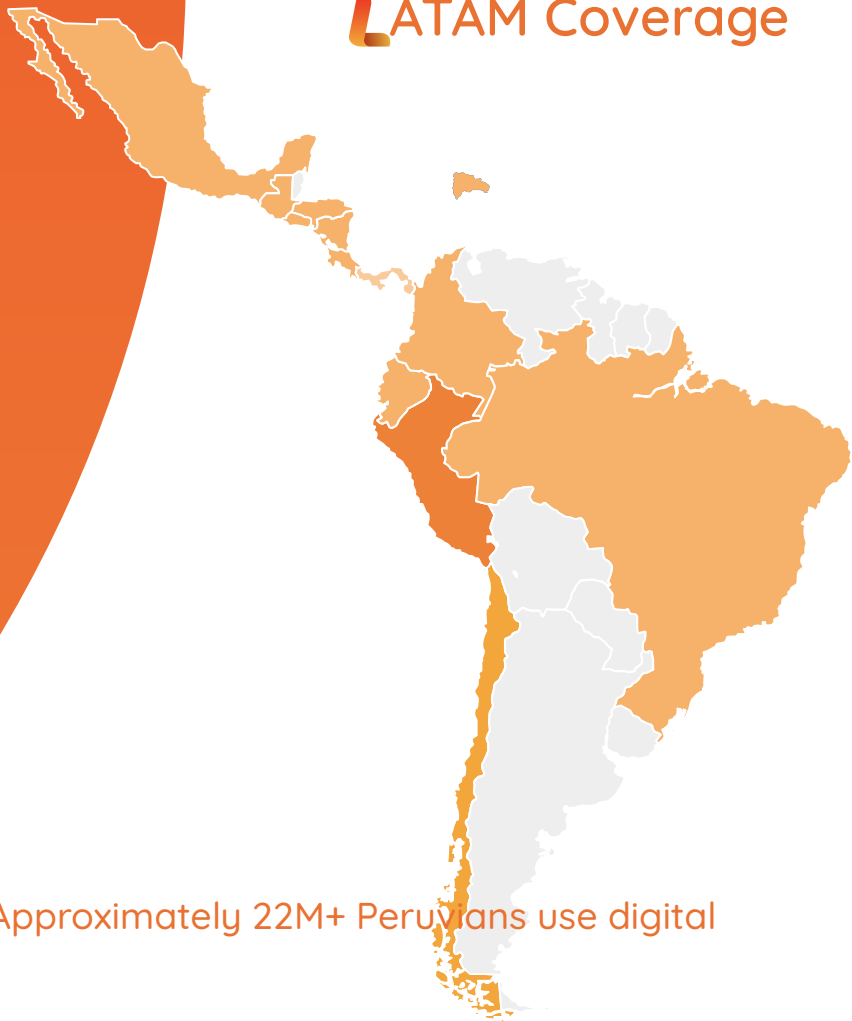


DATAREPORTAL



Peru

LATAM Coverage



Banking

BBVA    Scotiabank

Wallets

APMs

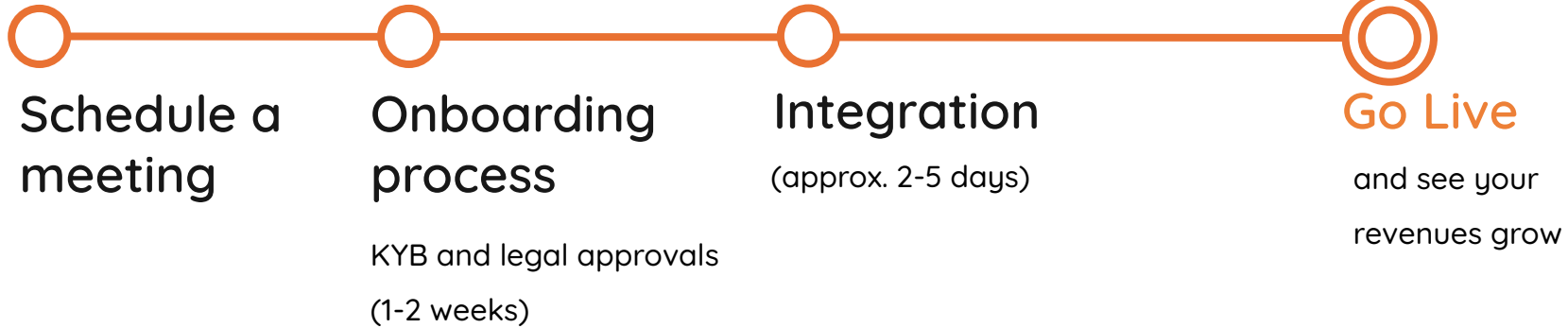
   Scotiabank

Available Services

Pay-ins POS: 69.000+

Fun Fact: Approximately 22M+ Peruvians use digital payments

Join our network of hundreds of global leaders



→ [Schedule a meeting](#)

or contact us via: LetPay.co/contact-us

